

# ■ Dried Cure – Distributor Proposal & Agreement

## Business Proposal for Distributors

Dried Cure Trading Pvt Ltd is offering exclusive and non-exclusive distribution rights for its premium Afghan saffron, dry fruits, and saffron-based products across India. Our goal is to establish a strong network of distributors who can take our products to every corner of the country with profitability and credibility.

### **Why Partner With Us?**

- Premium Afghan saffron (Super Negin) with high demand and margins. - Wide range of dried fruits (Kishmish, Anjeer, Badam, Saffron Green Tea). - Exclusive regional rights (city/state) available on first-come-first-serve basis. - Attractive distributor margins (25–30%). - Strong branding and marketing support from Dried Cure. - MSME registered company with GST, FSSAI, IEC approvals.

### **Distributor Investment Models**

1. City-Level Distributor: Minimum investment ■3 lakh (Includes ~1 kg saffron + premium dry fruits).
2. State-Level Distributor: Minimum investment ■7–10 lakh (Includes saffron + larger dry fruits stock).
3. Super Distributor (Multi-State): ■25 lakh+ (Includes 5–10 kg saffron + bulk dry fruits).

## Distribution Agreement (Draft)

This Distribution Agreement (“Agreement”) is entered into on [Date] between Dried Cure Trading Pvt Ltd (“Company”), having its registered office at 14, Ballupur Road, Dehradun, Uttarakhand – 248001, India, and [Distributor Name] (“Distributor”), having its office at [Distributor Address].

### **Key Terms & Conditions:**

1. Term: This Agreement shall be valid for 1 year (renewable upon mutual consent).
2. Territory: Distributor will have rights for [City/State].
3. Products: Afghan saffron, dry fruits, saffron green tea, and other agreed products.
4. Minimum Purchase Commitment: Distributor shall purchase minimum stock of ■[Amount] per quarter to retain rights.
5. Pricing & Margin: The Company will supply products at wholesale rates, ensuring 25–30% margin for Distributor.
6. Payment Terms: 100% advance / agreed credit period. Delay in payment may lead to termination.
7. Exclusivity: Distributor may be granted exclusive rights for the defined territory only if sales targets are achieved and maintained.
8. Branding: Distributor may use “Dried Cure” brand name and packaging for sales within the agreed territory only.
9. Confidentiality & Non-Compete: Distributor shall not sell duplicates, engage in competing saffron/dry fruits brand, or disclose trade information.
10. Termination: Either party may terminate with 30 days’ notice if terms are breached or targets unmet.
11. Dispute Resolution: Any disputes shall be subject to jurisdiction of Dehradun, Uttarakhand courts. Arbitration clause applies.

### **Signatures**

For Dried Cure Trading Pvt Ltd For Distributor \_\_\_\_\_  
\_\_\_\_\_ Authorized Signatory Authorized Signatory Date:

\_\_\_\_\_ Date: \_\_\_\_\_ Witness 1: \_\_\_\_\_

Witness 2: \_\_\_\_\_